

Ari Ross

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EDUCATION

Medill School of Journalism, Northwestern University, Evanston, IL June 2017
Bachelor of Science in Journalism with a double major in Economics and an Integrated Marketing Communications Certificate

ATHLETIC COMMUNICATIONS EXPERIENCE

Hiram College, Director of Sports Information, Hiram, Ohio September 2019 – Present

- Serve as the primary media contact for the Terriers' (NCAA DIII) 10 sports and 18 teams, performing various athletic communications tasks including writing feature stories, game recaps and press releases, updating and maintaining the Terriers' website and social media accounts, keeping up-to-date statistics, video editing and graphic design.
- Oversee and maintain a 40+ person staff of Student-Workers for various office hour and game day operations tasks
- Pitched and started a department podcast, Talking Terriers, co-hosted by Hiram's women's basketball coach
- Completely re-designed and updated Hiram's record books, archiving and digitizing old statistics into StatCrew and typing them into newly-created InDesign record book files.
- Member of the department's senior staff, meeting with the AD and Assistant ADs on a weekly to monthly basis
- Led the process to hire and train a new Graduate Assistant Sports Information Director, sorting through applications and interviewing multiple rounds of candidates
 - Also served on multiple college hiring committees, including Senior Graphic Designer and Director of IT

Monroe College, Sports Information Director/Play-by-Play Broadcaster, Bronx, NY July 2018 – August 2019

- Served as the primary media contact for the Monroe College Express (NJCAA DIII), performing various media relations tasks including writing game recaps and press releases, updating and maintaining the Express' SIDEARM website and social media accounts, keeping up-to-date statistics and graphic design.
- Built the Express' Sports Information Department from the ground up as a first and second-year program, helping to establish a social media and web presence and implement live statistics at all home events.
- Oversaw and maintained a staff of Student-Workers and interns for various day-to-day and game day operations tasks
- Broadcast play-by-play of the Monroe College Mustangs' football, men's and women's soccer, volleyball, men's and women's basketball, softball and baseball teams on the Monroe Mustangs' Sports Network.

Assistant Sports Information Director/Play-by-Play Broadcaster (October 2017 – June 2018)

- Served as the primary media contact for the Monroe College Express and the secondary media contact for the Monroe College Mustangs (NJCAA DI), performing various media relations and game day operations tasks
- Served as the primary media contract for the Mustangs' baseball team in their first-ever appearance at the JUCO World Series in Grand Junction, Colo., pitching stories to local media, writing recaps and updating social media

Atlantic 10 Conference, Men's Basketball Tournament Media Volunteer, Brooklyn, NY March 2019

- Helped out with various aspects of the 2019 Atlantic 10 men's basketball tournament including press row setup, statistics distribution and running press conferences.

Sioux Falls Canaries, Broadcast/Media Relations Assistant, Sioux Falls, SD March 2017 – September 2017

- Broadcasted pre-and post-game and three innings of all Canaries (American Association) home and select road games
- Wrote game stories and press releases, put together and distributed game notes, stat-packs and lineup cards, updated social media and the Canaries' website and various other media relations tasks.

ADDITIONAL EXPERIENCE

Sports Illustrated, Reporting Intern, New York, NY January 2017 – March 2017

- Edited and fact checked Sports Illustrated's weekly print magazine for publication, as well as special issues
- Pitched and wrote multiple articles and blurbs for Sports Illustrated and SI.com

Cleveland Browns, Football Operations Intern, Berea, OH June 2013 – August 2013

- Set up, ran and took down training camp operations including the sound system and Friends and Family area.

SKILLS

Languages: Proficient in Hebrew, basic knowledge of Spanish and Portuguese

Computer: Knowledge of Adobe AfterEffects, Audition, InDesign, Media Encoder, Photoshop, and Premiere Pro, CBS StatCrew, NCAA Live Stats, PrestoSports and SIDEARM

Social Media: Facebook, Instagram, Hootsuite, Twitter, LinkedIn